

PRICING.

ToniLaSalle
I M A G E S



I believe professional photography pricing should be **simple**.

Clients pay a session price that includes the shoot time and editing. When their pictures are edited, clients receive an email with a gallery link. From the client gallery link, clients can order professional prints and merchandise or they can download their picture files for \$5 each if they choose to print elsewhere.

Client galleries **never expire** and every time a client does a new photo shoot it will be placed in the same gallery. This provides safe backup storage for all digital files throughout the years. Clients never have to worry about losing their picture files.

Only Navy event shoots (CoC or Homecomings) receive free downloading picture file access because the cost of the downloaded files are included in the event price.

Clients are given permission to print their pictures as they see fit for personal use. I retain the copyright. The images may not be sold by either party.

I carefully choose the best pictures to edit from each session. I **do not** release RAW unedited files.

Payment is due at time of session.

I schedule up to one year in advance.

I accept cash, check, Venmo, Apple Pay, PayPal, and credit cards via Square.

Aviation Sessions

Flight Line Family Sessions and Officer Spouse Club Sessions

FOR MORE THAN 12 EDITED PICTURES, PLEASE REQUEST A DOUBLE SESSION.

- \$300 per session (1 location.)
- Includes 12 edited high resolution image files for printing with photo file downloading availability (\$5 each digital file)
- Watermarked pictures and photo collage for sharing online
- Photo gallery access with code for professional printing option and immediate sharing
- Photo shoots typically take 1 hour
- Edited files delivered in 15 days

Navy Squadron Mini Sessions

FOR MORE THAN 6 EDITED PICTURES, PLEASE REQUEST A DOUBLE SESSION. (ALL MINI SESSIONS MUST BE BOOKED THROUGH CO, XO, OR COW.)

- \$75 per session (Must book minimum of 8 mini sessions)
- Includes 6 edited high resolution image files for printing with photo file downloading availability
- Watermarked pictures and photo collage for sharing online
- Photo gallery access with code for professional printing option and immediate sharing
- Photo shoots typically take 15 minutes and are shot back-to-back
- Edited files delivered in 15 days

Navy Events

Homecoming, Change of Command, and Retirement Sessions

This includes: Event and formal family pictures. The day blocked out for your event. Shooting time up to 3 hours.

- \$500 per session
- Includes event and formal family pictures (150+ pictures) with free photo file downloading availability
- Watermarked pictures and photo collage for sharing online
- Photo gallery access with code for professional printing option and immediate sharing
- Homecomings can be reserved up to one year in advance. Please provide squadron and CAG number when requesting availability. Only one family per CAG may be booked.
- Change of Commands may be split between exiting CO family and XO family. Most families split the cost (\$250 each)
- Edited files delivered in 15 days

FAMILY SESSIONS per request.

Individual/Single Family Sessions

FOR MORE THAN 12 EDITED PICTURES, PLEASE REQUEST A DOUBLE SESSION.

- \$300 per session (1 location. Add \$35 for additional locations.)
- Includes 12 edited high resolution image files for printing with photo file downloading availability for \$25 each
- Watermarked pictures and photo collage for sharing online
- Photo gallery access with code for professional printing option and immediate sharing
- Photo shoots typically take 1 hour
- Edited files delivered in 15 days

First Birthday Cake Smash Sessions

This includes: Formal one-year-old pictures and a cake smash session.

- \$375 per session Two wardrobe changes
- Includes 20 edited high resolution image files for printing with photo file downloading availability for \$25 each
- Watermarked pictures and photo collage for sharing online
- Photo gallery access with code for professional printing option and immediate sharing
- Photo shoots typically take 1.5 hours
- Edited files delivered in 15 days

High School Senior Photo Sessions

2024 High School Graduates (Hanford/Lemoore)

- \$375 per session
- Includes 20 edited high resolution image files for printing with photo file downloading availability for \$25 each
- 3 wardrobe changes and 2 locations
- Watermarked pictures and photo collage for sharing online
- Photo gallery access with code for professional printing option and immediate sharing
- Photo shoots typically take 2 to 3 hours depending on locations
- Edited files delivered in 15 days

Multi-Generational Family Sessions

Example: Grandparents, Aunts and Uncles, etc. This is whole family pictures + the branches.

A: 10 or fewer people

- \$400 per session (1 location. Add \$35 for additional locations.)
- Includes 20 edited high resolution image files for printing with photo file downloading availability for \$25 each
- Watermarked pictures and photo collage for sharing online
- Photo gallery access with code for professional printing option and immediate sharing
- Photo shoots typically take 1 to 2 hours
- Edited files delivered in 15 days

B: 11-20 people

- \$500 per session (1 location. Add \$35 for additional locations.)
- Includes 30 edited high resolution image files for printing photo file downloading availability for \$25 each

- Watermarked pictures and photo collage for sharing online
- Photo gallery access with code for professional printing option and immediate sharing
- Photo shoots typically take 2 to 3 hours
- Edited files delivered in 20 days

C: 21-30 people (Designed for large families with several branches.)

- \$600 per session (1 location. Add \$35 for additional locations.)
- Includes 50 edited high resolution image files for printing with photo file downloading availability for \$25 each
- Watermarked pictures and 3 photo collages for sharing online
- Photo gallery access with code for professional printing option and immediate sharing
- Photo shoots typically take 3 hours
- Edited files delivered in 30 days

Media Policy:

*Client pictures are **not** posted on social media or on my website portfolio without permission from the client. While I retain the copyright, I respect the wishes of my clients. Clients are given watermarked pictures and a collage for online sharing. Pictures may not be cropped or altered.*

*In addition, family and squadron pictures that have been taken on base are **not** posted on social media or my website portfolio without direct permission from the client. This includes Homecomings and Change of Commands. Clients have my permission to post their collage and watermarked pictures on their personal social media page as they see fit.*

Any questions regarding my media policy, please contact me at tonilasalle@sbcglobal.net.

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